FOREVER GOLD,
FOREVER EXCELLENT,
FOREVER STRONG,
FOREVER GRATEFUL . . .

Brenau University has touched countless lives and together we have a golden opportunity to influence countless future generations. Through Forever Gold: An Extraordinary Legacy, you can help honor our storied past, build on the Brenau of today and set our collective sights on the future.

Our goal through this comprehensive campaign is to meet the promise and demands of the future by expanding our innovative and leading health sciences programs, enhancing our historic Women’s College experience and providing greater access and financial support for students.

We invite you to review each of our campaign priorities to learn more about the exciting plans for Brenau and consider how best you can help. All gifts move us closer to our goal and make an impact on Brenau students. Regardless of how much you are able to give, every gift is important and shows your commitment to the Brenau experience.

This is our moment in history to be the gold standard – to lead our future. Please join us and invest in the future of Brenau.

For more information on how you can help, please contact: Brenau’s Office of External Relations at 770.534.6174, email giving@brenau.edu or visit forevergold.brenau.edu.
Throughout its history Brenau has lighted the pathway to higher education: since 1878 in providing a liberal arts education to female undergraduates on the Gainesville campus, since the 1970s to male and female undergraduates and graduate students on several campuses, and since 1999 to students around the world with its leading online platform. We fulfill our mission with excellence and determination. Guided by an aggressive strategic plan, Brenau’s vision is clear. By 2025 we will be an internationally recognized leader in innovative higher education. At Brenau, we respond to society’s demand for lifelong education by embracing technology, teaching excellence and adding new, relevant academic programs. We will accomplish this endeavor by continuing to advance as a specialist in health sciences, the only comprehensive university in the region that offers such a wide array of baccalaureate, masters and doctoral degree programs in nursing, occupational therapy, physical therapy, gerontology, psychology, health management and other disciplines.

The Women’s College liberal arts heritage continues enriching all areas of study by providing a recognition and appreciation for the arts, scientific inquiry, communication skills and global perspective. These abiding principles form the philosophical underpinnings for Brenau’s quest to secure its place as an innovative leader in higher education.

At Brenau, our storied past is extraordinary and our future is gold. Through our Forever Gold: An Extraordinary Legacy campaign, we honor yesterday, we build on today, and we set our sights clearly on tomorrow.

Will you join us?

The Campaign for Brenau University

CAMPAIGN GOAL: $40 million

Health Care and Sciences Initiative
- Nursing Program Enhancements
- Rehabilitative Science Program Enhancements
- Brenau University Downtown Center

$12.5 million

Women’s Education Initiative
- Center for Women’s Leadership and Service
- Residential Housing and Sorority Row
- Grace Hooten Moore Memorial Fountain
- All-Steinway School Initiative
- Ernest Ledford Grindle Athletics Park

$9.5 million

Student Access and Experience Initiative
- Scholarships and Fellowships
- Endowment for International Experiences
- Annual Support

$18 million